

1. Eligibility: Eligibility: The Revenue Boost GiveAway is open to organizations with one or more attendees at SAASTR 2023 conference who submit a fully completed entry form by September 8, 2023. This giveaway is subject to federal, state, and local laws and regulations and void where prohibited by law. A Sales Growth's employees, its subsidiaries, affiliates, suppliers, partners, advertising and promotion agencies, and directors, as well as members of an Employees' immediate family and/or those living in the same household of Employees are ineligible to participate in the Revenue Boost GiveAway.

2. Sponsorship. The sponsor is A Sales Growth Company LLC will conduct the Revenue Boost GiveAway substantially as described in these Official Rules.

3. Agreement to Rules: By entering this contest, the Entrant ("You") agrees to abide by the Sponsor's Official Rules and decisions, which are fully and unconditionally binding in all respects. The Sponsor reserves the right to refuse, withdraw, or disqualify any entry at any time at the Sponsor's sole discretion. By entering this contest the participant represents and warrants that You are eligible to participate based on eligibility requirements explained in the Official Rules. You also agree to accept the decisions of the Sponsor as final and binding as it relates to the content of this Revenue Boost GiveAway contest.

4. Revenue Boost GiveAway Entry Period: This promotion begins on September 6, 2023 and ends on September 8, 2023. Entries must be received prior to or within the specified Entry Period.

5. How to Enter: Eligible entrants can enter The Revenue Boost GiveAway by submitting an entry via the online form provided at SAASTR 2023. As a participant, your entry

must fully meet all Revenue Boost GiveAway requirements, as specified in the Official Rules, in order to be eligible to win a prize. Incomplete entries or those that do not adhere to the Official Rules or specifications will be disqualified at the Sponsor's sole discretion.

*NOTE: The online form must be filled out entirely. Entries will be evaluated based on participants answers to: The top 3 business problems your company solve and, how those problems are solved in a new and innovative way. Multiple entries from one organization are allowed. Entries with missing or inaccurate information will be excluded from consideration..*

6. Prizes: The Winner(s) of the Revenue Boost Give Away will receive one of the following:

A. Grand Prize(50k Value)Virtual instructor led sales training (up to 20 attendees) Noted

Analytics for 6 months (Salesforce users only) 1 LinkedIn spotlight post by Keenan, ASG Newsletter Highlight, Sales Top to Bottom podcast advertisement placement.

B. Second Place (20k Value) GAP Selling online training (up to 12 seats) Noted Analytics ( for Salesforce users) for 3 months

C. Third Place (13k Value) Twenty copies of the Best Selling Sales Book GAP Selling, 90 minute Q&A with a GAP Selling Certified Trainer.

The actual/appraised prize value may differ at the time the prize is awarded. The prize(s) shall be determined solely by the Sponsor. There shall be no cash or other prize substitution permitted except at the Sponsor's discretion. The prize is non-transferable. The prize is non-transferable. The Winner, upon acceptance of the prize, is solely responsible for all expenses related to the prize, including without limitation any and all local, state, and federal taxes. The Winner shall not transfer assignment of the prize to others nor shall the

Winner request the cash equivalent or prize substitution. By accepting the prize, the selected Winner grants permission for the Sponsor to use the Winner's likeness, entry, and name for purposes of advertising and trade without further compensation unless prohibited by law.

7. Odds: The total number of eligible entries received determines the odds of winning.

8. Selection and Notification of Winner: The Winner will be selected by committee under the supervision of the Sponsor. The Sponsor will notify the Winner(s) by email within ten business days following Winner selection. The Sponsor is not responsible for nor shall have no liability for Winner's failure to receive notices due to email security settings that may cause notifications to be marked as spam or junk email. Nor shall be Sponsor be liable for the Winner's provision of incorrect or otherwise non-functioning contact information. If the Winner 1) fails to claim the prize within 30 from the time the award notification was sent, 2) is found ineligible, or 3) does not complete and return an executed declaration and release within the specified timeframe, the prize may be forfeited and an alternate Winner may be selected. Receipt of the prize (offered in the Revenue Boost GiveAway) by the Winner is upon the condition of compliance with any and all federal, state, and local laws and regulations. IF THE WINNER VIOLATES ANY OF THESE OFFICIAL RULES, THE WINNER (AT THE SPONSOR'S SOLE DISCRETION) WILL BE DISQUALIFIED, AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

9. Rights Granted by You: By submitting an entry into this Revenue Boost GiveAway, You understand and agree that the Sponsor, any individual acting on the Sponsor's behalf, and the licensees successors, and assigns of the Sponsor shall, where permitted by law, have the right to print, publish, broadcast, distribute and use in any media

known now or hereafter developed, in perpetuity, worldwide, and without limitation, your submission, name, photo, portrait, voice, likeness, image, statements about the Revenue Boost GiveAway and your biographical information for news, publicity, advertising, promotional purposes, trade, information, and public relations without any further notice, review, consent, compensation, or remuneration.

10. Terms & Conditions: In its sole discretion, the Sponsor reserves the right to modify, suspend, cancel, or terminate the Revenue Boost GiveAway should non-authorized human intervention, a bug or virus, fraud, or other causes beyond the Sponsor's control, impact or corrupt the security, fairness, proper conduct, or administration of the Revenue Boost GiveAway. The Sponsor, in the event of any of the above issues, may determine the Winner based on all eligible entries received prior to and/or after (if appropriate) the action taken by the Sponsor. Individuals who tamper with or attempt to tamper with the operation or entry process of the Revenue Boost GiveAway or website or violates these Terms & Conditions will be disqualified by the Sponsor in its sole discretion. In its sole discretion, the Sponsor has the right to maintain the integrity of the contest, to void votes for any reason, including, but not limited to: [identify any disallowed entry methods that will result in votes/entries being voided; examples: multiple entries from the same user; multiple entries from the same computer beyond the number

allowed by the contest rules; or the use of bots, macros, scripts, or other technical means for entering.] Attempts by any entrant to deliberately damage any website or undermine the legitimate operation of the contest may be a violation of criminal and civil laws. If any such attempt is made, the Sponsor reserves the right to seek damages to the fullest extent permitted by law.

11. Limitation of Liability: Your entry into this contest constitutes Your agreement to release and hold harmless the Sponsor and its subsidiaries, representatives, affiliates, partners, advertising and promotion agencies, successors, agents, assigns, directors, employees, and officers against and from any and all claims, liability, illness, injury, death, litigation, loss, or damages that may occur, directly or indirectly from participation in the [Sweepstakes or Contest] and/or the 1) Winner accepting, possessing, using, or misusing of any awarded prize or any portion thereof; 2) any type of technical failure; 3) the unavailability or inaccessibility of any transmissions, phone, or Internet service; 4) unauthorized intervention in any part of the entry process or the Promotion; 5) electronic error or human error in the Promotion administration or the processing of entries.